



# RR-CLaN

*Rural Research Collaborative Learning Network*

## How to develop a research question

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Seminar presented by:

**Professor Steven Kamper**

Professor of Allied Health at The  
University of Sydney and Nepean Blue  
Mountains Local Health District



# Acknowledgement of Country



# Please ask questions



# Housekeeping



**Keep your microphone on mute during the session**

# Introducing you to today's presenters



**Professor Steven Kamper**

Professor of Allied Health at The University of Sydney and Nepean Blue Mountains Local Health District



**Nepean Blue Mountains  
Local Health District**



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**SYDNEY**



# What is a good research question?



Steve Kamper

Professor of Allied Health

University of Sydney, School of Health Sciences

Nepean Blue Mountains Local Health District

Email: [steven.kamper@sydney.edu.au](mailto:steven.kamper@sydney.edu.au) Twitter: [Stevekamper1](https://twitter.com/Stevekamper1)



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# Acknowledgement

- Dharug, Gundungurra, Wiradjuri peoples



- 1 Blue Mountains District Anzac Memorial Hospital
- 2 Hawkesbury District Health Service
- 3 Lithgow Hospital
- 4 Nepean Hospital
- 5 Portland Tabulam Health Centre
- 6 Springwood Hospital

- 1 Cranebrook Community Health Centre
- 2 Katoomba Community Health Centre
- 3 Lawson Community Health Centre
- 4 Lemongrove Community Health Centre
- 5 Lithgow Community Health Centre
- 6 Penrith Community Health Centre
- 7 Springwood Community Health Centre
- 8 St Clair Community Health Centre
- 9 St Marys Community Health Centre

# My perspective

- Background: trained as a physio, career in clinical research, increasingly interested in Evidence-based practice
- Job: split between University (pain research) and LHD (supporting and encouraging research among clinicians)
- View: research can be employed as a tool to generate information to inform health service decisions
  - Research embedded in health service
  - Clinicians/health services 'own' the projects, researchers have a technical, support role
  - I consider research and QI the same thing

Kamper SJ. Engaging with research:  
Linking evidence with practice.  
*JOSPT* 2018;48(6):512



# Before we get into it

- Think about a problem you have at work
  - something that if resolved would mean your patients get better care
- What piece of research might help you solve that problem?
  - could be at any stage: understanding the problem, designing a solution, testing a solution, evaluating a practice change

**What is your research question?**



# Agenda

- What is research?
- What a good research question looks like
- Types of research questions
- How the research question informs study design
- Questions/Discussion

# Myths

1. Research is all about statistics
2. Research is only worth doing if published
3. Research and practice live in separate worlds

# Facts

1. Research is all about good questions
2. Research is worth doing if it has an impact (knowledge, health, practice, cost)
3. Research and practice will be as integrated as we make it

# What is research?

- “a series of steps used to collect and analyse information to increase our understanding of a topic or issue” Cresswell 2008

1. Pose a question



2. Collect and analyse data

3. Present an answer

- A research study is just a machine to answer a question in as unbiased a way as possible (generate useful information)

# Aim of embedded research\*

Generate useful information to help solve a problem or evaluate a service

Useful: reliable, unbiased, trustworthy

Other reasons: publication, grant, business case, demonstrate service improvement activity, something interesting to do...

\*All the stuff about research questions applies to QI projects too

# Why is Steve so hung up on questions?

If you don't start with a good question,  
everything you do afterwards is a waste of  
time

- The information you generate will not meet your needs
- Other people who read about what you've done won't be able to interpret and use the information

Kamper SJ. Asking a question:  
Linking evidence with practice.  
*JOSPT* 2018;48:596



# That's a good question

## Bad question = bad study

- A good research question:
  - Specific, focused
  - Clear
  - Answerable
  - Relevant / important



# Features of a good question

- **Specific, focused**
  - Is there just one question?
  - Is the meaning of all the words unambiguous?
    - (~~'understand'~~, ~~'look for'~~, ~~'explore'~~)
- **Clear**
  - Would your partner/parent/friend understand what you are doing?
- **Answerable**
  - Can you measure what you need to measure?
- **Relevant / important**
  - What will you do with the information? (so what?)

# Functions of the question

- Forces the researcher to clarify thoughts and hypotheses
- Establishes the scope of the study
- Determines the study design
  - who and how to recruit
  - type and timing of data collection
  - analysis methods
  - presentation of results
  - interpretation / conclusions



You cannot design  
your project without a  
good question

# Types of questions

## 1. Descriptive

- What does the 'landscape' look like?

## 2. Predictive

- What will happen in the future?

## 3. Causal

- Does X cause Y?

- Everyone wants to do 3
- Most of the time only 1 is feasible
- 2 is harder than you think

Kamper SJ. Types of research question: Descriptive, predictive, or causal. *JOSPT* 2020;50:468

# Research questions

- Prevalence / Incidence
- Diagnostic test accuracy
- Measurement properties
- Experiences or preferences
- Prediction models
- Risk/Prognostic factors
- Treatment effectiveness
- Treatment targets

Descriptive

Predictive

Causal

# Your question

- Go back to the question you wrote down earlier, is it:
  - Specific, focused
  - Clear
  - Answerable
  - Relevant / important
- What type of question is it?





# Question Type Study Design

## What do I mean by study design?

A research study is just a machine to answer a question in as unbiased a way as possible (generate useful information)

# Components of Study Design

- Study design

- Who you will collect data from (population, sample)
- What data you will collect (outcomes)
- When you will collect the data (timing)
- How you will analyse the data
- (Manipulation of interventions)



Protocol



- Prevalence → population survey
- Risk → longitudinal (case-control)
- Diagnosis → cross-sectional study
- Prognosis → longitudinal cohort
- Treatment effectiveness → RCT (controlled study)
  - subgroups, mechanisms, cost effectiveness
- Experiences → qualitative interviews
  
- Statistical analysis

# A few considerations

- Your first go at a question is probably too vague and too broad (ie. more than 1 question)
  - Defining a question is a skill
- Useful questions can often be answered with data that is already available or simple surveys (especially important for embedded research)
- Data analysis is usually simpler than you think (but that will only become clear when the question is clear)
- Before you talk to people about your study, talk to them about your question – don't do it on your own

# Final word

- Ultimately the goal of research/QI is to generate information related to a practice-relevant question:

the better the question is specified,  
the more robust the design,  
the better the quality of the data,  
the stronger the analysis:

the more reliable the answer to the question

# Thank you

## Questions and discussion

Steve Kamper

Professor of Allied Health

University of Sydney, School of Health Sciences

Nepean Blue Mountains Local Health District

Email: [steven.kamper@sydney.edu.au](mailto:steven.kamper@sydney.edu.au) Twitter: [Stevekamper1](https://twitter.com/Stevekamper1)